Star Avenue Consulting

Recommendations for: [Insert client name.]

Prepared by CONSULTANT NAME on DATE.

Recommendation

[Explain recommendations for change.]

Assessment of Current Store Layout

[Insert a one-paragraph assessment of the current store layout.]

Variations by Location

[Insert a one-paragraph description of layout differences among various store locations.]

Disadvantages of Current Layout

[Insert a discussion of the disadvantages of the current store layout.]

Advantages of Current Layout

[Insert a discussion of the advantages of the current store layout.]